

## Summary

Our job at Worldwide Food Inc. is to move your restaurant to another location safely, quickly, and for a great price! We have all the needed information and a great marketing plan. Columbia is a great country and Mama's would thrive in Botaga. Columbia has a large population of 11 million people and is South America's third largest economy. In Columbia, social media is the most popular way to get the consumer to see ads, like us here in the US. So Advertising is simple. Columbia also has a great economy. They are the third largest economy in South America! The Columbian people speak spanish and have a currency called the columbian peso. There are also one of South America's largest technological hubs. Mama;s is a great restaurant for families and so our main target will be families.

The Location creates many opportunities. There are many other businesses nearby so many workers will want to eat after a hard day's work. They may even bring their families! The weather is always warm so many people will want Thrifty's Ice Cream. If you have any further questions feel free to contact us at 714-308-7753, again that is 714-308-7753. Thank you for your time!