



"Big or small we can handle it all!"

Worldwide Food Inc.

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Mission

- Safely
- Quickly
- Find new locations
- Success
- Reasonable price



Country Background

- Roman-Catholics
- 2nd & 3rd, Mexico & Brazil
- Pro-market economy
- Taxes on products and services, restrictions
- Covid-19 cases, venezuelan migrants
- Minimal Crime, terrorism, and kidnapping



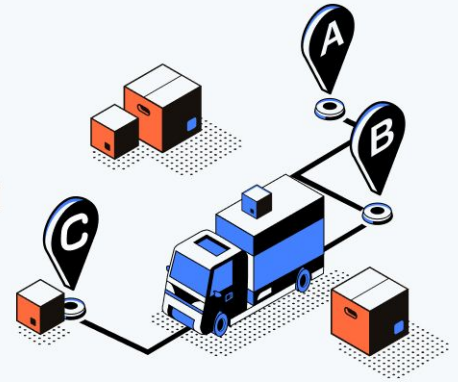
Market Environment

- Global interdependence
- South America's 3rd largest economy
- Population, age, career attitudes
- Latin America's largest technological hubs

Distribution Methods

- Goods and services reach their markets in this country
- Physical goods reach the country and then the consumer
- Services that can deliver goods
- Distribution of goods and services

Distribution



Product

- Mama's 39 to Colombia
- Moving company
- Target families
- Spark new interest
- Unique menu
- Increase business



Price

- Lease
- Furniture
- Insurance
- Equipment
- YouTube Ad
- Television Ad



Place

- Bogotá, Columbia
 - Calle 19, Carrera 10
 - Language, Spanish
 - Currency, Columbian pesos
- Population of 11 million



Promotion

- Social Media



- Increase the chances of more people seeing your company and increase brand awareness in all

- Ads



Timeline

Year One:

- Contract is signed
- Land and building are leased
- All needed insurances and documents are completed and purchased
- Supplies are bought and restaurant is set up
- Employees are hired
- Distribution process is set up in Colombia and restaurant is ready to be opened to public
- Restaurant is first introduced to Colombia
- Many people know of the restaurant from advertising

Year Two:

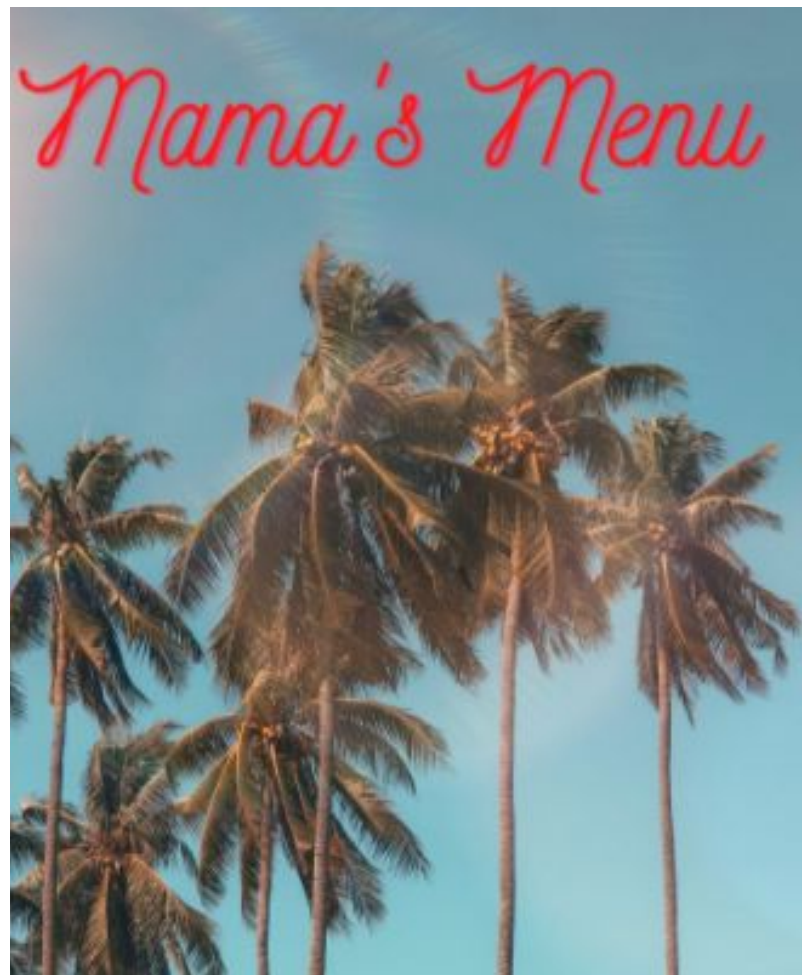
- More people know about the restaurant
- Business is getting better
- Promotion and advertising is still strong
- Profits are tracked and compared to other locations

Year Three:

- Most people know the restaurant
- People recommend the restaurant to others
- Business is good
- Profits are increasing

Year Four:

- Business is great
- Colombians love the new addition



Summary/Conclusion

- Mission- Safely and Quickly
- Great Country
- Exceptional market environment
- Amazing opportunities

Any Questions?
Contact us at 714-308-7753