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Honors Geography Cibacs

13 November 2020

Distribution

I will get my book out to the public by using many different platforms. For example, I will use social media, flyers, websites, and videos to advertise my book. My top choice for distributing my book would be over the internet, because it spreads really fast. Over 3.1 billion people use some sort of social media. Whether it is Facebook, Instagram, Twitter, or any other social media app, I will be able to efficiently spread the word of my book. I will make my ads quick and interesting. My goal is to grab the watchers attention and inform them about why they should buy this book. I will give a little insight on something interesting that will be discussed in the book. My book will be sold in bookstores, online retailers, and ebook distributors. Normally, publishers will just publish a book, but I will go above and beyond. I am really going to draw in the customers. I will make my book cover stand out from the rest to catch their eye.

Works Cited

- “How Many People Use Social Media in 2020? (65+ Statistics).”

<https://backlinko.com/social-media-users>

- Jane Friedman. "How to Get Your Book Distributed: What Self-Published Authors Need to Know." *Jane Friedman*, 30 Aug. 2019,
www.janefriedman.com/get-book-distributed-self-published-authors-need-know/