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Mrs. Barro

English CIBACS 4

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Can't be your
↑ Sister

Mentor Relationship

My mentor's name is Madison Moorman. She recently started a beef jerky business. Madison is clearly experienced in the entrepreneurial community, so her expertise will help me to create a successful business. She is qualified for this position, because she knows how to package a dried product, and she also knows how to market the item being sold. Madison will help me through my project by giving advice that helped her own business thrive. She can show me how to successfully advertise and ways to get my company out there. My mentor and I are very close, so we will be in contact a lot. We will have in-person meetings where she can help give ideas for my business. We will communicate through text as well as verbally. I will document our meeting by taking pictures with my mentor and also screenshotting our text messages.

Resources

A lot of resources are needed for me to complete this project. As for technology, I will be using my chromebook to design my logo, create a website, make my slideshows, and do a lot of research. As for research, I will have to use my chromebook to find out how to make my product, what competition is like, and much more. I have multiple skills that are important for my company's success. I have a good eye for colors, so my website will fit the vibe of my company and pop out. Another skill that I have is the ability to put ^{100%} one hundred percent effort ^{everything} into something. I will give my best on this project and work very hard, because I genuinely want to succeed. Along with that, I am not a procrastinator. Some skills that I need to work on are marketing and advertising. ^{→ one of my greatest attributes is that} I find it difficult to actually get out there and start selling my product, so I will need to learn how to ^{market} sell. In order for my business to be successful, I need to research my competition and find out what is unique about my product. I can document this research by putting it onto my activity log with a link to websites I used.

→ I will give my best effort on my Project because I want it to succeed.

Review of Quality Control

Beyond the review of my academic work, I hope that my quality control partners give me business advice. If they feel that I should change something to improve my business, they should let me know. My quality control partners can act as if they are the consumers. The consumers' opinions are what shape my product and make it successful. My quality control partners are the only two other people who know the business almost as well as I do. Their opinions are very valuable because they know what my mission is and how to help me complete it.

- Maybe say that you will let QC Partners try and review products and request new products.