

CIBACS Senior Project Activity Log

Name: Ashlyn Szabo

Date	Activity	Time Spent	Comments
9/11	Researched my business and filled out entrepreneur paperwork	45 minutes	Website used for information
9/12	Came up with possible business names, then chose one and made a logo and slogan	1 hour 40 minutes	
9/20	Worked on startup assignment	1 hour 30 minutes	
9/21	Finished startup #1	20 minutes	
9/28	Started building website	25 minutes	
10/10	Started startup #2	2 hours	
10/16	Worked startup #2	25 minutes	
11/6	Bought correct bags and labels for my packaging	10 minutes	
11/6	Revised startup #2	30 minutes	
11/7	Started getting a food handlers card	20 minutes	
11/10	Got food handlers certification	1 hour	Food handlers card
11/14	Worked on product website	20 minutes	
11/14	Created contract for renting booth space	30 minutes	
11/26	Went to swap meet and scoped out areas to set up booth	2 hours	
11/27	Worked on public website	1 hour	
12/8	Got ingredients for first batch	1 hour	
12/9	Worked on website	40 minutes	
12/9	Made business cards	50 minutes	

1/2	Created Dry Delights company website	1 hour	
1/2	Created Instagram post	15 minutes	
1/21	Worked on BP3	30 minutes	
1/25	Worked on BP3	20 minutes	
2/5	Bought ingredients to make a batch of fruit	30 minutes	
2/6	Washed, cut, dried fruit, and took picture	3 hours	
2/6	Posted about being involved in the duke's event	n/a	
2/7	Did pop-up event at Dukes	3 hours	
2/9	Wrote mentor acknowledgement	25 minutes	
2/12	Mentor acknowledgement	20 minutes	
3/19	Worked on 4P's - price	20 minutes	
3/20	Worked on 4P's - price	10 minutes	
3/27	Worked on 4P's - product	40 minutes	
3/29	Created and sent out a survey regarding my products	30 minutes	Survey link
4/8	4P's - place	40 minutes	
4/9	4P's - product	35 minutes	
4/14	Worked on website	1 hour	
4/16	Worked on website	55 minutes	
4/16	4P's - promotion	40 minutes	
4/19	Worked on website	3 hours 40 minutes	
4/23	Created a Google sheet of financial information	1 hour 30 minutes	
4/30	Worked on website	1 hour	

5/1	Worked on the website, SP5, financial data sheet, and business plan	4 hours	
5/2	Worked on SP5	30 minutes	
5/2	Worked on business website	1 hour	link
5/3	Worked on business plan (switched from barros template to bammers)	5 hours	
5/4	Worked on business plan	10 hours	
5/5	Worked on website	7 hours	<ul style="list-style-type: none"> - Evidence - Graded work
5/5	Made product process video	1 hour	<ul style="list-style-type: none"> - Recorded & edited
5/5	Worked on business plan	2 hours	<ul style="list-style-type: none"> - Appendices - Resources consulted - Formatting
5/6	Worked on business plan	5 hours	
5/7	Worked on website	6 hours	<ul style="list-style-type: none"> - Website appendix - Hidden pages
5/8	Worked on website and pitch deck		