

Year One:

- Contract is signed
- Land and building are leased
- All needed insurances and documents are completed and purchased
- Supplies are bought and restaurant is set up
- Employees are hired
- Distribution process is set up in Colombia and restaurant is ready to be opened to public
- Restaurant is first introduced to Colombia
- Many people know of the restaurant from advertising

Year Two:

- More people know about the restaurant
- Business is getting better
- Promotion and advertising is still strong
- Profits are tracked and compared to other locations

Year Three:

- Most people know the restaurant
- People recommend the restaurant to others
- Business is good
- Profits are increasing

Year Four:

- Business is great
- Colombians love the new addition
- Becomes a new popular location
- Profits are stable and the restaurant is successful

Year Five:

- Business is amazing
- Mama's has found its new home
- People keep coming back to the restaurant
- Mama's is well known in Colombia
- Menu can be adjusted if needed to satisfy the people in Colombia and their diet over the years now that business is steady